

ASEA®

DIRECTOR BONUS RESET

8 – 28 April 2023

Frequently asked questions



Refocus your efforts and reach new heights with the ASEA® Director Bonus Reset promotion. For a limited time (8 – 28 April), new associates can earn bonuses up to \$100 and existing associates can earn a \$50 bonus!

We hope this promotion motivates you and your team to expand your business as you introduce more people to the ASEA® culture, community, and full line of products.

How does this promo work for existing associates?

Existing associates who enroll two new associates (each with a minimum enrollment order of 100 PV) will receive:

- \$50 Director Bonus Reset

How does this promo work for new associates?

New associates who qualify for the Director bonus from the ASEA® Compensation Plan can also earn the Director Bonus Reset by enrolling two new associates with a minimum enrollment order of 100 PV (per account) during the promotion period. They will receive:

- \$50 Director bonus
- \$50 Director Bonus Reset

Can I qualify for the Director Bonus Reset promotion if I already earned the Director Bonus?

Yes, all current and new associates globally are eligible to participate in the Director Bonus Reset promotion during the promotion period, 8 – 28 April.

Do the two enrollments need to be on different legs?

No. To earn the Director Bonus Reset promotion you must enroll two people, each with a minimum 100 PV order within the promotion period. The two enrollments don't have to be on different legs.

What counts as a qualified enrollment for the Director Bonus Reset promotion?

To earn the bonus from the Director Bonus Reset promotion, you must enroll two people, each with a minimum 100 PV order within the promotion period, 8 – 28 April.

Can new associates earn both the traditional compensation plan Director Bonus and the bonus from the Director Bonus Reset promotion?

Yes, they can get both! This promotion is intended to help you incentivize others to sign up and grow your team.

Kathy enrolled on 8 April with a 100+ PV enrollment order. On 10 April, she personally sponsored Maria on her right leg with a 100+ PV order; on 15 April, Kathy sponsored Valentina on her left leg with a 100+ PV order. This would mean Kathy meets the requirements for both the Director Bonus (\$50) and the bonus from the Director Bonus Reset promotion (\$50) totaling \$100!

Can my second enrollment be after 28 April?

No. The second enrollment must be completed by 28 April by 11:59 pm (ET) based on the original enrollment date and time. There will be no extensions. Backdated enrollment orders will NOT be counted towards qualification.

If I enrolled on 1 April, and then I enrolled someone on 8 April and 28 April, will that count?

Yes, that will work for the Director Bonus Reset promotion. However, you will not qualify for the comp plan Director Bonus for new associates because the two enrollments are not within 14 calendar days from the date of your own enrollment.

What if I did not enroll two people in the first 14 days to earn the comp plan Director Bonus; can I still qualify for the bonus from the Director Bonus Reset promotion?

Yes! If a new associate enrolls and fails to complete two qualified enrollments within 14 days of their enrollment, they miss the comp plan Director Bonus. However, if they are able to complete two qualified enrollments within the Director Bonus Reset promotion period, they can qualify for the bonus from the Director Bonus Reset promotion.

Mary enrolled earlier this year and did not sign up two people within the Director Bonus time frame, so she did not qualify for the comp plan Director Bonus. However, now that we have the Director Bonus Reset promotion, she can sign up two new associates with a qualifying order and earn the Director Bonus Reset promotion (\$50).

What if I signed up on 6 April? Can I get the comp plan Director Bonus and the bonus from the Director Bonus Reset promotion?

Yes, as long as you meet the requirements for the comp plan Director Bonus and the bonus from the Director Bonus Reset promotion, you can get both bonuses.

Ryan signed up on 6 April. On 10 April, Ryan personally sponsored Mary on his right leg with 200 PV; on April 12, he sponsored Andrew on his left leg with 170 PV. As Ryan sponsored two associates, each with a minimum of 100 PV and on two different legs (and within 14 calendar days of his own enrollment), he is qualified for the comp plan Director Bonus. Additionally, because Ryan personally sponsors Mary and Andrew during the qualification period and each of the enrollments is over 100 PV, he is qualified for the bonus from the Director Bonus Reset Promotion.

What if I signed up on 6 April and sponsored Wang on 7 April on my right leg with 200 PV? Can I get the comp plan Director Bonus and the bonus from the Director Bonus Reset promotion?

It depends. If you sponsor another associate with a minimum of 100 PV during 14 calendar days of your enrollment and place him on your left leg, you will get the comp plan Director Bonus. However, to get the bonus from the Director Bonus Reset promotion, you need to sponsor two associates, each with a minimum of 100 PV, during 8 – 28 April, so in this example you would need to enroll two more people to earn the Director Bonus Reset.

Ryan signed up on 6 April. On 7 April, Ryan personally sponsored Wang on his right leg with 200 PV; on 10 April, he sponsored Dave on his left leg with 200 PV. This would mean Ryan meets the requirements for the comp plan Director Bonus. However, to qualify for the bonus from the Director Bonus Reset promotion, Ryan needs to personally sponsor another associate with a minimum of 100 PV by 28 April.

What happens if someone who enrolls returns their enrollment order? Will the bonus from the Director Bonus Reset promotion be forfeited?

Yes. If one or both enrollees return their enrollment orders, the original Director Bonus Reset promotion qualifier would forfeit their \$50 bonus.

When will the bonus from the Director Bonus Reset promotion be paid out?

All bonuses from the Director Bonus Reset promotion will be paid in week 19 by May 11th with the commission payment for week 18.

Is it possible to earn the bonus from the Director Bonus Reset promotion multiple times like a Fast 4ward?

No. Associates are only eligible to earn the Director Bonus Reset promotion one time.

Do I need to start the Direct Bonus Reset promotion like I do for a Fast 4ward bonus?

No, the promotion period will start automatically and run 8 – 28 April for every associate (new and existing).